

Dayle Hayes, MS, RD



Key Note Speaker Saturday Morning

Nutrition for the Future, Inc.

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The title of her presentation is Teaming Up to Maximize School Nutrition for Oregon's Future: Putting New Regs, new Rules, and New Grants to Work Your Program.

SHORT BIO:

Dayle Hayes is an award-winning author and educator. Her creativity and common-sense have made her a sought-after speaker for professional and consumer groups across the country.

From her home base in Billings, Montana, Dayle writes a regular newspaper column and appears frequently on TV and radio as a child nutrition expert. As a parent and member of the School Nutrition Association, Dayle is dedicated to improving school environments. She collected dozens of school success stories for Making It Happen, a joint CDC-USDA project, wrote a chapter on communicating with students. In *Managing Child Nutrition Programs: Leadership for Excellence*, and is well-known for her popular Facebook page *School Meals That Rock*. Hayes served on the ADA Board of Directors where she chaired the Public Initiative Team and Technology Task Force. She also is a past president of the Montana Dietetic Association and immediate Past-Chair of the School Nutrition Services DPG. Dayle was co-author of the *Position of the American Dietetic Association: Nutrition Guidance for Healthy Children Ages 2 to 11 Years*, published in June 2008.

In recognition of professional dedication, Dayle has received numerous honors, including Montana Dietitian of the Year and an ADA Excellence in Consultation and Business Practice Award. In 2012, she received the Silver FAME Award as a Friend of Child Nutrition from the School Nutrition Association.

Dale will also do a breakout session titled "Marketing 101: Promoting Our Program is a Team Effort"